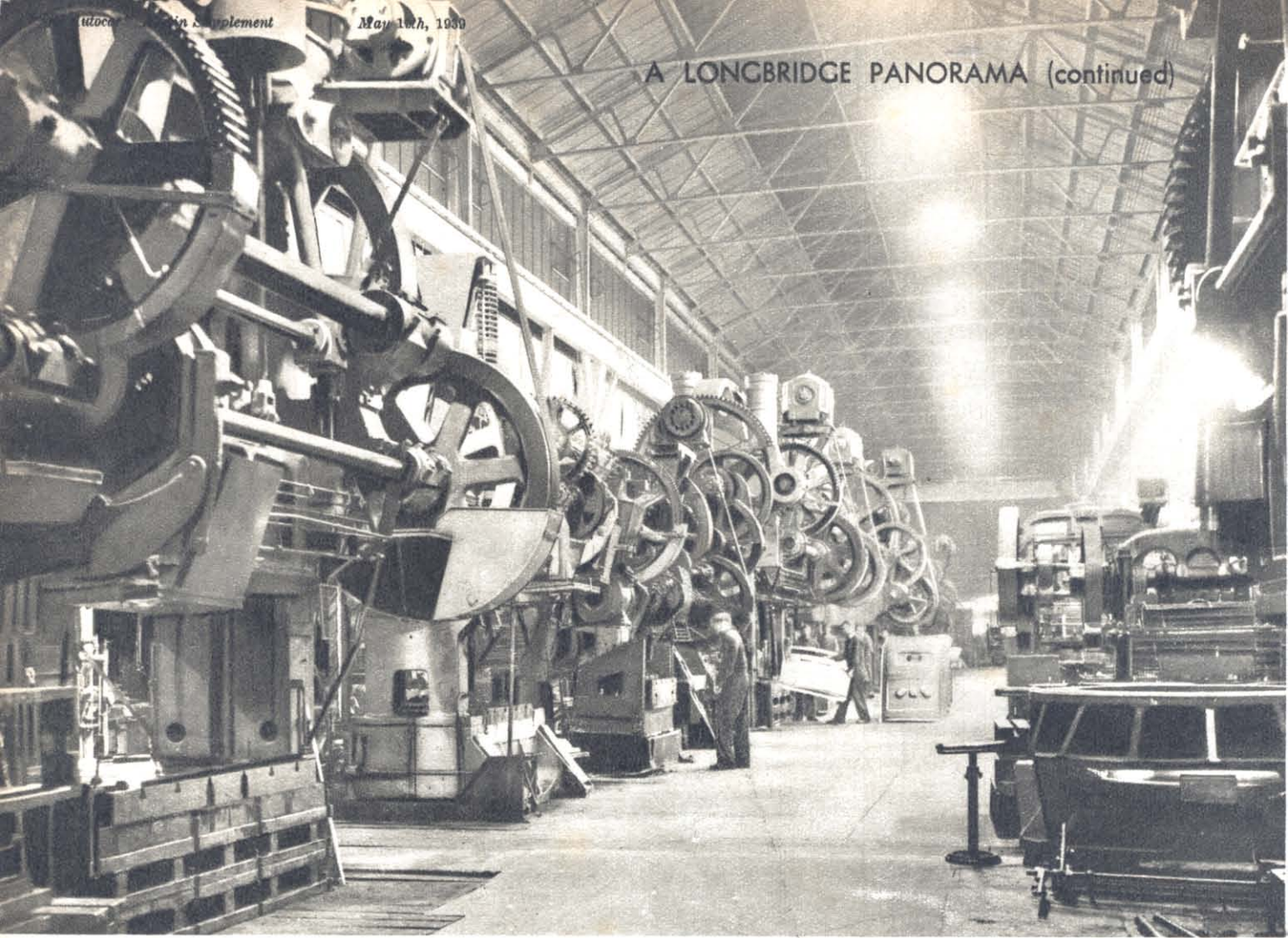


A LONGBRIDGE PANORAMA (continued)



At one time a car consisted of a chassis and a body ; one the work of the engineer and the other the craftsmanship of the coachbuilder. Now the engineer makes the body, which consists of steel pressings from these enormous machines.

